













BOULDER CREST

Annual Report 2017











Dearest Friends,

We are pleased to present Boulder Crest Retreat Foundation's 2017 Annual Report.

2017 was extraordinary in many ways, and most notably marked with our expansion out west. We acquired and opened Boulder Crest Retreat Arizona, made possible through the incredibly generous donation of \$10 million from the A. James and Alice B. Clark Charitable Foundation. Our grand opening took place in Sonoita, Arizona on November 30, 2017, in front of more than 500 friends, supporters, and community leaders.

In December 2017, we published the 12-month results from our 18-month longitudinal program evaluation. We are learning that our Warrior PATHH curriculum, based on the science of Posttraumatic Growth, is far outpacing all major traditional mental health care for combat veterans. We greatly anticipate the conclusion of this study this coming July, and we are eager to share the final results.

The overall success of Warrior PATHH has quickly propelled our endeavor to expand the delivery of this program through a growing, select group of national partners. In 2017, we laid the groundwork in Texas and Florida. We are hopeful that in 2018, we will formalize these partnerships and deliver Warrior PATHH in these



two key geographic locations. Our vision for greater scale to solve the problem of combat veteran PTSD and suicide will ensure that our nation's heroes can thrive in the aftermath of trauma.

Our Retreat teams remain focused on two very distinct mission critical programs - 1) Family Rest and Reconnection Stays ~ These are 2-7 night stays for families to rest, reconnect, and recharge in our beautiful setting and enjoy some quality family time together, and 2) Our PATHH Suite of Programs ~ which include the Warrior, the Family, Couples, and Caregivers. In late 2017, we began including first responders in our Warrior PATHH programs.

Included in the report are feedback and testimonials regarding our programs in 2017, as well as statistics to highlight our community, regional, and national strength. Your continued interest and support are more critical now than ever. Our ambitious strategic plan and annual fundraising goals are only achieved with your continued generosity, dedication, and volunteerism. Although it may appear that 'on the ground warfare' is winding down, I assure you that the longer these invisible injuries go untreated, the harder it is for warriors to heal and the more damaging to our nation.

On behalf of Boulder Crest Retreat Foundation's Board of Directors, Honorary Board, our Wellness Advisory Committee, and Staff, please accept our sincerest thank you and gratitude for your investments in 2017.

With heartfelt respect,

KEN FALKE **CHAIRMAN AND FOUNDER**

Wallis Annenberg

Heroes Garden

@BCR VA

Grand Opening

JANUARY 2015

JUNE 2014 First Warrior PATHH



JANUARY 2016 Warrior PATHH Curriculum

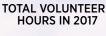






AUGUST 2018 myPATHH Mobile **Application Launch Grand Opening**







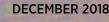




Boulder Crest Institute for Posttraumatic Growth







Wallis Annenberg Heroes Hall and Garden @ BCR AZ Grand Opening

WARRIOR PATHH PROGRAM

Symptom Reduction

40-60% sustained reduction in PCL (PTSD Checklist, a tool used by VA and DoD) scores

50% sustained reduction in anxiety and depression, using the DASS-21 (Depression, Anxiety, and Stress Scale)

65% of participants who arrived with what qualified as a clinical PTSD diagnosis do not have one six months later (compared to 2 percent for traditional treatments)

Quality of Life

31% improvement in Couples Satisfaction (Couples Satisfaction Index)

25% reduction in response to stress

Posttraumatic Growth

75% improvement in Psychological, Spiritual/Existential, and Relationship Growth (Posttraumatic Growth Inventory - PTGI-X)

REST AND RECONNECTION STAYS

100% of guests would like to return

100% of guests would recommend the Retreat to fellow warriors, families and friends.

99% of guests said the Retreat provided their family with the opportunity to rest and reconnect

9.8/10 ranking by guests for their experience at the Retreat

142% improvement in how rested guests felt as they departed Boulder Crest Retreat

51% improvement in the extent to which their family was connected upon departing the Retreat



2.967





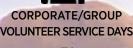


2017 Program Results

TOTAL VOLUNTEER HOURS 19,024



6.634









Boulder Crest Retreat

Grand Opening

SEPTEMBER 2013

Virginia

Our community and volunteer support changes lives!



"What an amazing place. Thank you for all you've done for our warriors."



"I would like to thank all of the generous people who have given their time, money and energy making BCR possible..."



"Thank you BCR for allowing my family to come here and heal together. My husband and [I] truly found love in each other again because you helped us realize our lives can be better. I am forever grateful."







"My experience here was like nothing I've ever had. This program and staff are experienced and full of knowledge. If it weren't for all of this I don't know where I'd be. I look forward to my future. Thank you for this time, it was wonderful. Thank you!"





"Not sure words can express how special our stay has been. Everything from the cabins to the staff were wonderful. Thank you so much for the support you give to veterans like myself. It has been a life changing experience."



Investors

\$1,000,000 AND ABOVE

A. James & Alice B. Clark Foundation The Marcus Foundation, Inc.

\$250.000 - \$999.999

Anonymous (1) Ken and Julia Falke Lynda and Stewart Resnick

\$100,000 - \$249,999

Altria

Anonymous (2) Disabled American Veterans (DAV) Gary Sinise Foundation NikiPro Foundation, Inc. United Rentals, Inc. Wounded Warrior Project, Inc.

\$25,000 - \$99,999

B3 Solutions The Family of Josh Brown Business Intelligence, Inc. Coalition to Salute America's Heroes Robert and Nancy Denson

Equinix, Inc. Ford Motor Company Fund and Community Services

The Harry and Jeanette Weinberg Foundation The Home Depot Foundation

Husch Blackwell LLP The Mental Insight Foundation The Ohrstrom Foundation, Inc.

PAE The Palmer Foundation

The Permission To Start **Dreaming Foundation** Michael Pronio

Sotera, A KeyW Company **Veterans United Foundation**

\$10.000 - \$24.999

Adams County Community Foundation American Scaffold Azalea Charities, Inc. Burpee Foundation, Inc. The Capital Group Companies, Inc. The Claude Moore Charitable Foundation Clune Construction Company

Community of Dayton, Virginia

The Enrichment Foundation

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The Paul E. Singer Foundation Patty and Greg Penske RBC Capital Markets, LLC Anne Marie Rink Rumsfeld Foundation Salute American Vodka/ Handcrafted Brands LLC Cecily Cameron & Derek Schrier Laura and Greg Spivy **Trident Maritime Systems**

Wise Foundation

\$5,000 - \$9,999 ADS, Inc. Amazon.com The BAND Foundation The Baum Foundation The Baupost Group, LLC **BEI Precision Systems & Space** Company, Inc. Bernhardt Wealth Management, Inc. Blank Rome LLP **BNP** Paribas **BNY Mellon** Alana Boyajian Shannon Brown Michael Carlson

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Foundation Docker, Inc.

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Mark Heilman The Helen Clay Frick Foundation

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Jones Day Dennis Kelly

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National Response Corporation Nationwide Mutual Insurance

Company Network Designs, Inc. Pat and Paula Nigro

NorthStar Group Services, Inc. Joe Petite

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Raytheon Company Roy A. Hunt Foundation Sehlke Consulting, LLC Serten Advisors, LLC

Silicon Valley Community Foundation Rebecca and Brent Simor

Donella and Paul Spencer Sprint Energy

Stafford Consulting Company, Inc. Stanwich Advisors, LLC Stillwater Human Capital

Henry Stoever Strategic Federal Credit Union UBS Financial Services Inc. VFW Valley Ride for Heroes Sydney and William Walker

Sean Walsh Wegmans

\$2.500 - \$4.999

A-Frame Solutions Accent Plus Builders, Inc. Acuity, Inc.

Alvarez and Marsal Holdings, LLC American Legion, Aux Unit 270,

API Technologies Corp. B3 Group, Inc.

Bacon Donor Fund Steven and Pamela Barger **Barrister Digital Solutions**

BB&T

Belmont Ridge Middle School Benjamin Rosenthal

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Bluemont Vineyard

Capital Mechanical, LLC

Bruce Chudoba

A.J. Clark **CST Group**

Donegal Animal Hospital

John Dubia

John Elder

Envisioneering, Inc.

Favor TechConsulting, LLC Joseph H. Fisher

FLIR Systems, Inc.

Freedom Petals G2SF, Inc. GAM USA, Inc.

Cyndi and Jim Hentschel Mary and Edwin Hoeltzel Holland & Knight LLP

IT Cadre, LLC

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Knight Point Systems LLC

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Charles and Kathryn Mansur

Archer and Janet Macy

Shane and Jenny Moore

Bret, Lori, and Kaitlyn Moore

Michael and Katherine Moye

NetCentrics Corporation

Pohanka Lexus of Chantilly

Premier Auto Body LLC

Rosendin Electric, Inc.

Charles and Tamera Pompea

Savant Capital Management

Selective Insurance Group, Inc.

Elizabeth and William Shea, Jr.

Schertler & Onorato, LLP

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Edward and Kate Smith

Southpaw Express, LLC

Southeastern Container, Inc.

The Sue Smith Team / Charlie Rossi

SunTrust Robinson Humphrey, Inc.

Douglas Smith

Steel Flame

Strategic Partners

STS Foundation

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XLA

ThunderCat Technology

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Virginia Trade Partner Council

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Wynne Family Charitable Trust

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Orangetheory Fitness

Michael McBroom

MCW Solutions

Morgan Stanley

Cynthia Nadler

Paul Paternoster

PMC Treasury, Inc.

Red Coats, Inc.

SC3

Metrics, LLC

The Lazzara Family Foundation

Longview International Technology Solutions, Inc.

Keane Enterprises, Inc.

Stephen Liviccori

Gary Long

Angels of Mercy

Blue Ridge Eagles Aerie 4368

BNL, Inc.

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Scott Damron

Debevoise & Plimpton LLP Mike and Jen Dignam

Dowe Gallagher Aerospace LLC

Carolyn and Braden Edwards

Michael and Susan Ford

Doreen Gee

Jay and Sherry Gruden Harrisonburg Honda

ISI Professional Services

Every gift makes a huge impact at Boulder Crest Retreat. Our team works hard to thank all donors for their investments throughout the year and in this report, we are only able to recognize gifts of \$2,500 and above. Thank you all!

Financials

As of December 31	2017	2016
ASSETS		
Cash	\$4,106,948	\$2,575,901
Pledges Receivable	\$2,719,118	\$1,524,763
Net Land, Property, & Equipment	\$16,451,470	\$5,992,263
Other Assets	\$59,217	\$26,632
Total Assets	\$23,336,753	\$10,119,559
LIABILITIES & NET ASSETS		
Accounts Payable & Other Liabilities	\$377,105	\$79,095
Total Liabilities	\$377,105	\$79,095
Total Net Assets	\$22,959,648	\$10,040,464
Total Liabilities & Net Assets	\$23,336,753	\$10,119,559
STATEMENT OF ACTIVITIES		
Contributions	\$1,958,250	\$917,781
Special Events	\$1,172,204	\$1,257,559
Grants	\$14,049,130	\$2,067,750
Other Revenue	\$3,193	\$673
Total Gross Revenue	\$17,182,777	\$4,243,763
Less Special Event Direct Costs	(\$305,459)	(\$344,160)
Net Public Support & Revenue	\$16,877,318	\$3,899,603
PROGRAM SERVICES		
Total Program Services	\$2,983,613	\$1,809,871
SUPPORTING SERVICES		
Management & General	\$405,180	\$182,064
Fundraising	\$569,341	\$720,580
Total Supporting Services	\$974,521	\$902,644
Total Expenses	\$3,958,134	\$2,712,515
Change in Net Assets	\$12,919,184	\$1,187,088
Net Assets, Beginning of the Year	\$10,040,464	\$8,853,376
Net Assets, End of the Year	\$22,959,648	\$10,040,464

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Board of Directors

Ken Falke

Chairman and Founder

Fred Malek

Vice Chairman

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Chris Clements

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U.S. Army (Ret.)

Braden Edwards

Bruce Gates

Tony Giachinta

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Mike Monroe

Shane Moore

LTG Raymond Palumbo

U.S. Army (Ret.)

Brian Rathjen

Henry Stoever

Rob Veltre

Will Walker

MSqt Rob Wilkins

U.S. Air Force (Ret.)

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The Honorable Bob McDonald

Former Secretary of Veterans Affairs

The Honorable John Lehman Former Secretary of the Navy

The Honorable Michael Wynne Former Secretary of the Air Force

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U.S. Army (Ret.)

Gen Peter Pace

U.S. Marine Corps (Ret.)

ADM William J. Fallon

U.S. Navy (Ret.)

Gen Norton Schwartz

U.S. Air Force (Ret.)

ADM Eric Olsen

U.S. Navy (Ret.)

Captain Charles Plumb

U.S. Navy (Ret.)

MSG Leroy Petry

U.S. Army (Ret.)

Medal of Honor Recipient

Rocky Bleier

Veteran & Former NFL Player

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John DiJulius

Brian Gast

Michael Hemphill, Ph.D.

Randy Hetrick

Lt. General Patricia Horoho (Ret.)

Rick Houcek

Michael Lewis, M.D.

Bret Moore, Ph.D.

Richard Tedeschi, Ph.D.

Barbara Van Dahlen, Ph.D.



THANK YOU FOR MAKING ARIZONA A REALITY!

A. JAMES & ALICE B. CLARK



For the last 30 years, the Clarks have been building their Foundation one gift at a time. Committed to giving back to the communities where they live and work, the Clarks have quietly and generously supported community organizations, hospitals, schools, cultural institutions and veterans groups to help those willing to work hard to achieve their greatest ambitions. This generosity has always extended beyond formal philanthropy to a genuine and personal kindness and compassion for those in need.

The Clark family has long supported veterans' services, and the Foundation proudly carries on its dedication to those who have served in our military. We target our support to help post-9/11 veterans navigate the transition from military to civilian life, investing in their health, education and future. We embrace their families as well, partnering with strong organizations that serve their spouses and their children.

Mr. Clark's wish was that our Post 9/11 veterans would have the opportunity to succeed after their service. Since the inception of our work at Boulder Crest, the Foundation's leadership investments are doing just that. Boulder Crest Retreat Arizona is a dream turned reality, and solely made possible through the Clark Family vision.



Locations:

Boulder Crest Retreat Virgina (Bluemont, VA)
Boulder Crest Retreat Arizona (Sonoita, AZ)



Mailing Address:

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P: 540-554-2727

E: info@bouldercrestretreat.org



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@BCRforHeroes



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