



BOULDER CREST

Annual Report
2017



Dearest Friends,

We are pleased to present Boulder Crest Retreat Foundation's 2017 Annual Report.

2017 was extraordinary in many ways, and most notably marked with our expansion out west. We acquired and opened Boulder Crest Retreat Arizona, made possible through the incredibly generous donation of \$10 million from the A. James and Alice B. Clark Charitable Foundation. Our grand opening took place in Sonoita, Arizona on November 30, 2017, in front of more than 500 friends, supporters, and community leaders.

In December 2017, we published the 12-month results from our 18-month longitudinal program evaluation. We are learning that our Warrior PATHH curriculum, based on the science of Posttraumatic Growth, is far outpacing all major traditional mental health care for combat veterans. We greatly anticipate the conclusion of this study this coming July, and we are eager to share the final results.

The overall success of Warrior PATHH has quickly propelled our endeavor to expand the delivery of this program through a growing, select group of national partners. In 2017, we laid the groundwork in Texas and Florida. We are hopeful that in 2018, we will formalize these partnerships and deliver Warrior PATHH in these

two key geographic locations. Our vision for greater scale to solve the problem of combat veteran PTSD and suicide will ensure that our nation's heroes can thrive in the aftermath of trauma.

Our Retreat teams remain focused on two very distinct mission critical programs - 1) Family Rest and Reconnection Stays - These are 2-7 night stays for families to rest, reconnect, and recharge in our beautiful setting and enjoy some quality family time together, and 2) Our PATHH Suite of Programs - which include the Warrior, the Family, Couples, and Caregivers. In late 2017, we began including first responders in our Warrior PATHH programs.

Included in the report are feedback and testimonials regarding our programs in 2017, as well as statistics to highlight our community, regional, and national strength. Your continued interest and support are more critical now than ever. Our ambitious strategic plan and annual fundraising goals are only achieved with your continued generosity, dedication, and volunteerism. Although it may appear that 'on the ground warfare' is winding down, I assure you that the longer these invisible injuries go untreated, the harder it is for warriors to heal and the more damaging to our nation.

On behalf of Boulder Crest Retreat Foundation's Board of Directors, Honorary Board, our Wellness Advisory Committee, and Staff, please accept our sincerest thank you and gratitude for your investments in 2017.

With heartfelt respect,

Ken Falke

KEN FALKE
CHAIRMAN AND FOUNDER



2017 Program Results

WARRIOR PATHH PROGRAM

Symptom Reduction

40-60% sustained reduction in PCL (PTSD Checklist, a tool used by VA and DoD) scores

50% sustained reduction in anxiety and depression, using the DASS-21 (Depression, Anxiety, and Stress Scale)

65% of participants who arrived with what qualified as a clinical PTSD diagnosis do not have one six months later (compared to 2 percent for traditional treatments)

Quality of Life

31% improvement in Couples Satisfaction (Couples Satisfaction Index)

25% reduction in response to stress

Posttraumatic Growth

75% improvement in Psychological, Spiritual/Existential, and Relationship Growth (Posttraumatic Growth Inventory - PTGI-X)

REST AND RECONNECTION STAYS

100% of guests would like to return

100% of guests would recommend the Retreat to fellow warriors, families and friends.

99% of guests said the Retreat provided their family with the opportunity to rest and reconnect

9.8/10 ranking by guests for their experience at the Retreat

142% improvement in how rested guests felt as they departed Boulder Crest Retreat

51% improvement in the extent to which their family was connected upon departing the Retreat



TOTAL GUESTS SERVED
2,967



GUESTS SERVED IN 2017
698



TOTAL VOLUNTEER HOURS
19,024



TOTAL VOLUNTEER HOURS IN 2017
6,634



CORPORATE/GROUP VOLUNTEER SERVICE DAYS
31

Boulder Crest Retreat
Virginia
Grand Opening
SEPTEMBER 2013



JUNE 2014
First Warrior PATHH

Wallis Annenberg
Heroes Garden
@BCR VA
Grand Opening
JANUARY 2015



JANUARY 2016
Warrior PATHH Curriculum

Boulder Crest Retreat
Arizona
Grand Opening
NOVEMBER 2017



DECEMBER 2017
2,967 Guests Served
19,024 Volunteer Hours

Present Day



AUGUST 2018
myPATHH Mobile Application Launch
Grand Opening

Boulder Crest Institute
for Posttraumatic
Growth
Grand Opening
SEPTEMBER 2018



DECEMBER 2018
Wallis Annenberg
Heroes Hall and
Garden @ BCR AZ
Grand Opening

Our community and volunteer support changes lives!



"What an amazing place. Thank you for all you've done for our warriors."



"I would like to thank all of the generous people who have given their time, money and energy making BCR possible..."



"Thank you BCR for allowing my family to come here and heal together. My husband and [I] truly found love in each other again because you helped us realize our lives can be better. I am forever grateful."



"My experience here was like nothing I've ever had. This program and staff are experienced and full of knowledge. If it weren't for all of this I don't know where I'd be. I look forward to my future. Thank you for this time, it was wonderful. Thank you!"



"Not sure words can express how special our stay has been. Everything from the cabins to the staff were wonderful. Thank you so much for the support you give to veterans like myself. It has been a life changing experience."



Investors

\$1,000,000 AND ABOVE

A. James & Alice B. Clark Foundation
The Marcus Foundation, Inc.

\$250,000 - \$999,999

Anonymous (1)
Ken and Julia Falke
Lynda and Stewart Resnick

\$100,000 - \$249,999

Altria
Anonymous (2)
Disabled American Veterans (DAV)
Gary Sinise Foundation
NikiPro Foundation, Inc.
United Rentals, Inc.
Wounded Warrior Project, Inc.

\$25,000 - \$99,999

B3 Solutions
The Family of Josh Brown
Business Intelligence, Inc.
Coalition to Salute America’s Heroes
Robert and Nancy Denson Equinix, Inc.
Ford Motor Company Fund and Community Services
The Harry and Jeanette Weinberg Foundation
The Home Depot Foundation
Husch Blackwell LLP
The Mental Insight Foundation
The Ohrstrom Foundation, Inc.
PAE
The Palmer Foundation
The Permission To Start Dreaming Foundation
Michael Pronio
Sotera, A KeyW Company
Veterans United Foundation

\$10,000 - \$24,999

Adams County Community Foundation
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Azalea Charities, Inc.
Burpee Foundation, Inc.
The Capital Group Companies, Inc.
The Claude Moore Charitable Foundation
Clune Construction Company
Community of Dayton, Virginia
The Enrichment Foundation

Christine and Curtis Gardner
Bruce and Joyce Gates
Guggenheim Securities, LLC
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Steven M. Lefkowitz
Leighton-Oare Foundation, Inc.
Loudoun Road Runners
Fred and Britlan Malek
Mitchell McCullough
The McGhee Foundation
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The Noto Family
The Paul E. Singer Foundation
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Anne Marie Rink
Rumsfeld Foundation
Salute American Vodka/ Handcrafted Brands LLC
Cecily Cameron & Derek Schrier
Laura and Greg Spivy
Trident Maritime Systems
Wise Foundation

\$5,000 - \$9,999

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The BAND Foundation
The Baum Foundation
The Baupost Group, LLC
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Bernhardt Wealth Management, Inc.
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Shannon Brown
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Tracey Ellis
The Engineering Groupe, Inc.
Evercore
Francis Finelli
Forum Real Estate Group
GE Capital

GE Energy Financial Services
Government Scientific Source
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James and Donna Hackman
Harney Peak Foundation
David and Jennifer Hatfield
Mark Heilman
The Helen Clay Frick Foundation
Henry’s Wrecker Service
Hoffman Engineering
Intelligent Decisions
Jake and Robin Reynolds
Jones Day
Dennis Kelly
John F. Lehman
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Paige and Ian Macleod
Madison Hospitality Services, LLC
Susan and Chris Masto
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Miller & Chevalier Chartered
Molly’s Cockles and Mussels, LLC
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Nationwide Mutual Insurance Company
Network Designs, Inc.
Pat and Paula Nigro
NorthStar Group Services, Inc.
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Quilty Family Charitable Fund
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Stanwich Advisors, LLC
Stillwater Human Capital
Henry Stoever
Strategic Federal Credit Union
UBS Financial Services Inc.
VFW Valley Ride for Heroes
Sydney and William Walker
Sean Walsh
Wegmans

\$2,500 - \$4,999

A-Frame Solutions
Accent Plus Builders, Inc.
Acuity, Inc.
Addx Corporation
Agensys Corporation
Alvarez and Marsal Holdings, LLC
American Legion, Aux Unit 270, Angels of Mercy
API Technologies Corp.
B3 Group, Inc.
Bacon Donor Fund
Steven and Pamela Barger
Barrister Digital Solutions
BB&T
Belmont Ridge Middle School
Benjamin Rosenthal Foundation
Charles Bertucio
Bessemer Trust
Blue Ridge Eagles Aerie 4368
Bluemont Vineyard
BNL, Inc.
Business Benefits Group
Capital Mechanical, LLC
CB Flooring, LLC
Bruce Chudoba
A.J. Clark
CST Group
Scott Damron
Debevoise & Plimpton LLP
Mike and Jen Dignam
Donegal Animal Hospital
Dowe Gallagher Aerospace LLC
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Carolyn and Braden Edwards
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Envisioneering, Inc.
Favor TechConsulting, LLC
Joseph H. Fisher
FLIR Systems, Inc.
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Freedom Petals
G2SF, Inc.
GAM USA, Inc.
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Harrisonburg Honda
Cyndi and Jim Hentschel
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Holland & Knight LLP
ISI Professional Services
IT Cadre, LLC

Bruce and Laurie Jennings
Keane Enterprises, Inc.
Knight Point Systems LLC
The Lazzara Family Foundation
Stephen Liviccori
Gary Long
Longview International Technology Solutions, Inc.
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Archer and Janet Macy
Charles and Kathryn Mansur
Michael McBroom
MCW Solutions
Metrics, LLC
Shane and Jenny Moore
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Morgan Stanley
Michael and Katherine Moye
Cynthia Nadler
NetCentrics Corporation
Orangetheory Fitness
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PMC Treasury, Inc.
Pohanka Lexus of Chantilly
Charles and Tamera Pompea
Premier Auto Body LLC
Red Coats, Inc.
Riggs, Counselman, Michaels & Downes, Inc.
Rosendin Electric, Inc.
SC3
Savant Capital Management
Schertler & Onorato, LLP
Selective Insurance Group, Inc.
Elizabeth and William Shea, Jr.
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Edward and Kate Smith
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Southpaw Express, LLC
Steel Flame
Strategic Partners
STS Foundation
The Sue Smith Team / Charlie Rossi
SunTrust Robinson Humphrey, Inc.
Anne Thompson
ThunderCat Technology
Michael and Barbara Vineyard
Virginia Trade Partner Council
Brad Walsh
Wealth Advisors Group, LLC
Wynne Family Charitable Trust
XLA

Financials

As of December 31	2017	2016
ASSETS		
Cash	\$4,106,948	\$2,575,901
Pledges Receivable	\$2,719,118	\$1,524,763
Net Land, Property, & Equipment	\$16,451,470	\$5,992,263
Other Assets	\$59,217	\$26,632
Total Assets	\$23,336,753	\$10,119,559
LIABILITIES & NET ASSETS		
Accounts Payable & Other Liabilities	\$377,105	\$79,095
Total Liabilities	\$377,105	\$79,095
Total Net Assets	\$22,959,648	\$10,040,464
Total Liabilities & Net Assets	\$23,336,753	\$10,119,559
STATEMENT OF ACTIVITIES		
Contributions	\$1,958,250	\$917,781
Special Events	\$1,172,204	\$1,257,559
Grants	\$14,049,130	\$2,067,750
Other Revenue	\$3,193	\$673
Total Gross Revenue	\$17,182,777	\$4,243,763
Less Special Event Direct Costs	(\$305,459)	(\$344,160)
Net Public Support & Revenue	\$16,877,318	\$3,899,603
PROGRAM SERVICES		
Total Program Services	\$2,983,613	\$1,809,871
SUPPORTING SERVICES		
Management & General	\$405,180	\$182,064
Fundraising	\$569,341	\$720,580
Total Supporting Services	\$974,521	\$902,644
Total Expenses	\$3,958,134	\$2,712,515
Change in Net Assets	\$12,919,184	\$1,187,088
Net Assets, Beginning of the Year	\$10,040,464	\$8,853,376
Net Assets, End of the Year	\$22,959,648	\$10,040,464

Every gift makes a huge impact at Boulder Crest Retreat. Our team works hard to thank all donors for their investments throughout the year and in this report, we are only able to recognize gifts of \$2,500 and above. Thank you all!

Board of Directors

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Richard Tedeschi, Ph.D.
Barbara Van Dahlen, Ph.D.



BOULDER CREST

THANK YOU FOR MAKING ARIZONA A REALITY!

A. JAMES & ALICE B. CLARK



For the last 30 years, the Clarks have been building their Foundation one gift at a time. Committed to giving back to the communities where they live and work, the Clarks have quietly and generously supported community organizations, hospitals, schools, cultural institutions and veterans groups to help those willing to work hard to achieve their greatest ambitions. This generosity has always extended beyond formal philanthropy to a genuine and personal kindness and compassion for those in need.

The Clark family has long supported veterans' services, and the Foundation proudly carries on its dedication to those who have served in our military. We target our support to help post-9/11 veterans navigate the transition from military to civilian life, investing in their health, education and future. We embrace their families as well, partnering with strong organizations that serve their spouses and their children.

Mr. Clark's wish was that our Post 9/11 veterans would have the opportunity to succeed after their service. Since the inception of our work at Boulder Crest, the Foundation's leadership investments are doing just that. Boulder Crest Retreat Arizona is a dream turned reality, and solely made possible through the Clark Family vision.

 **A. JAMES & ALICE B.
CLARK FOUNDATION**

Locations:


Boulder Crest Retreat Virginia (Bluemont, VA)
Boulder Crest Retreat Arizona (Sonoita, AZ)



CFC # 72934

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 @BCRforHeroes

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