

MILITARY & VETERAN WELLNESS



# BOULDER CREST

RETREAT



Annual Report 2016

***“We must remember that one man is much the same as another,  
and that he is best who is trained in the severest school.”***

Thucydides c. 460-400 B.C.



Dearest Friends of Boulder Crest Retreat,

Please accept our sincerest thank you for all of the assistance and support you provided in 2016. Your support ensures that we here at Boulder Crest Retreat can continue our mission and do our part to help heal the invisible wounds of war and the challenges associated with long deployments away from loved ones.

Today, our Warriors and their families face many challenges as we wind down from the longest sustained conflicts in our nation's history. Although the major wars may end, our military is forever on duty – at home and abroad – keeping us safe, and ensuring our way of life is preserved from all those who seek to do us harm.

2016 was another incredibly strong and productive year. In addition to hosting 700 combat veterans and their loved ones, our Retreat team worked hard behind the scenes to develop the nation's first curriculum, based on the concept of posttraumatic growth, through our flagship combat stress recovery program, Warrior PATHH. We achieved our fundraising goals and conducted over 80 fundraising and outreach events. From our 1,500-member volunteer force, we also benefited from over 2,500 community hours of service.

Our Retreat team remains focused on two very distinct mission critical programs – 1) Family Rest and Reconnection Stays ~ These are 2-7 night stays for families to rest, reconnect, and recharge in our beautiful

setting and enjoy some quality family time together, and 2) Our PATHH Suite of Programs ~ include the Warrior, the Family, Couples, and Caregivers. All our PATHH work is based on the 30-year science of posttraumatic growth, and enables participants to transform times of deep struggle into profound strength and lifelong growth, and create the great lives – full of passion, purpose, and service – they deserve at home.

While we serve many at Boulder Crest Retreat, it is clear, with more than 2.1 million combat veterans and family members struggling with the impacts of combat stress/PTSD, more must be done. Once the Warrior PATHH curriculum is completed early this year, we will next turn our attention to developing curriculum for Family PATHH. By putting these innovative combat-stress recovery programs into curricula, we will be able to expand our efforts nationally and share our model with other interested partners.

To that end, expanding our model nationwide will become a leadership priority for our Foundation. The Board of Directors of Boulder Crest Retreat purchased a second retreat in Arizona to create a more immediate solution to our growing demand, and we are hopeful that we will ultimately be able to recruit 10-12 other organizations that will adopt our PATHH model.

Now more than ever, we need your support. Your continued generosity allows us to achieve our vision on an even greater scale and ensures that many more of our nation's combat veterans and family members can thrive in the aftermath of war.

On behalf of Boulder Crest Retreat Foundation's Board of Directors, Honorary Board, our Wellness Advisory Committee, and Staff, please accept our sincere appreciation for your dedication.

With heartfelt respect,

Ken Falke  
Chairman and Founder



**INTEGRITY | SELFLESSNESS | MISSION-FOCUSED | EMPATHETIC | RESILIENT**

*Our retreat team lives, works, and is held accountable to these traits at all times.  
These traits are consistent with the remarkable military and veteran community that we serve.  
Our stakeholders deserve nothing less.*



# Programs

## PATHH PROGRAMMING

Boulder Crest Retreat's signature combat stress recovery programs are called PATHH (Progressive and Alternative Training for Healing Heroes). Lasting 1, 3, 5, and 7 days in length, and available for combat veterans, families, couples, caregivers, Gold Star Families, and transitioning/transitioned veterans, PATHH leverages our safe, trusted, and beautiful Retreat setting. Warrior PATHH is based on the concept of posttraumatic growth, which is the notion that struggle with a major life crisis or traumatic event can lead to positive changes.

"The Warrior PATHH Program has been extremely helpful to me. I feel that I now have skills and tools to help me through my recovery process. The team was very knowledgeable and patient with me which made me more confident that I was at the right place. Thank you for giving me this wonderful opportunity to attend this one of a kind retreat with the best of the best providers and friends!"

Combat Veteran Graduate  
2016 Warrior PATHH Participant



## REST AND RECONNECTION STAYS

Boulder Crest Retreat is the perfect setting for families to escape the stresses of daily life and lengthy deployments, enjoy valuable time together, and prepare for their future with a renewed sense of hope and possibility. We devote a substantial portion of our calendar year to Family Rest and Reconnection Stays. These free retreats are 2-7 nights in length and provide families with the opportunity to rest, reconnect, and recharge - together.

"To all at BCR that were part of our stay, whether I met you or not, you are appreciated so much for all that you do and have done for my family. Through the activities, the fellowship, and the smiles we see on your faces, you have given us hope and a sense of peace again. One day I will have that same peace again and now I have confidence that I am on that road. From the bottom of our hearts, we thank you."

Combat Veteran Family  
2016 Rest & Reconnection Guest





# Fundraisers



"The Healing Heroes Ride is a "High Stakes" motorcycle poker run that draws hundreds of riders to support the military and veteran wellness programs conducted by Boulder Crest Retreat. The riders, many of which are veterans, ride with pride as they travel the back roads of the Shenandoah Valley and eventually end up at the retreat for an afternoon of entertainment, prizes and BBQ. The 2016 ride was the third ride and we are pleased to have raised nearly \$100,000 since our inaugural ride. On behalf of our riders, sponsors, and the many volunteers, we are honored to be able to play a small part in serving our nation's heroes."

Jack and Barb Causa  
Ride Chairs  
3rd Annual Healing Heroes Ride



"Our VMSI Inc. team and I are honored to support Boulder Crest and its programs. We have been very fortunate with the overwhelming response from the community in support of our annual charity golf outing, and the event grows every year. We take pride in knowing that the over \$425,000 in net proceeds provide the much-needed funds to support Boulder Crest Retreat's programs and services for combat veteran families."

Shane Moore, CEO  
Founder and Chair (and Board Member)  
3rd Annual BCR Charity Golf Tournament



"We are humbled and proud to be a small part of the important work happening at BCR for our brave veterans. In our daily lives, we don't often remember that so many men and women are away from their families, protecting our country. Being involved with BCR helps us remember how very fortunate we are, and bringing neighbors and friends out to BCR for the annual Hoedown for Our Heroes allows us to introduce them to this sacred place to learn more about the effective work they do going on right in our backyard. The more we learn about veteran growth, the more connected we feel to BCR and the entire Retreat team."

Laurie Tansey and Pam Ray  
Co-Chairs  
4th Annual Hoedown for Our Heroes



"Race day is probably the best day of my year, because you get to see the whole thing come together, for the most part successfully. You get to put a dent in the universe. You get to exact real, quantifiable change."

Robbie Veltre  
Founder  
6th Annual Brave American Classic Run





*We are truly honored by all of our community support in 2016. We are unable to highlight each one of the 85 fundraising events held in 2016 and are highlighting just a few along with testimonials from our organizers and volunteers. Thank you all for your dedication and support!*

# Volunteers

"For my retired military officer's community, finding Boulder Crest was like finding the pot of gold at the end of the rainbow. We have loved providing gift baskets for the families and selecting items from the "wish list" to purchase, such as kayaks, archery supplies, steam cleaner, and kitchen utensils, just to name a few. We love you, Boulder Crest!"

Ellen Van Buren  
Volunteer Coordinator  
Falcons Landing



"For me, and my dear garden volunteer friend Lisa Catlett, this special garden was love at first sight, and I am compelled to try and make every year even more beautiful than our last season. It has been my honor to design and help tend to this garden, since it was built in 2014, and our combat veterans and their families deserve the very best nature has to offer."

Donna Hackman  
Volunteer Garden Designer  
Wallis Annenberg Heroes Garden



"To be able to do anything that might lift the Warriors that have served our country and their families makes me happy. My small contribution to volunteer at Boulder Crest Retreat is to provide and change out seasonal decorations throughout the year. It's truly not much, though I also plan to donate fly fishing poles for use by the Warriors, in honor of my husband. Boulder Crest Retreat is an amazing place."

LCDR Carolyn Kirkland (Ret.)  
Former Navy Nurse and BCR Volunteer



"When you arrive at daybreak and see the sun rising over the valley and then walk into the lodge and feel that sense of hope, promise, and renewal, you realize that the joy of volunteering is something that gives a whole lot more to you than you can possibly give in return. BCR is that place that holds hope and promise, and offers the community it serves the dignity, respect, and help they so richly deserve. The men and women served by BCR have given so much for this country, for that sun rising over the valley and for the freedom and hope we enjoy every day; for them, it is an honor to be part of the BCR family."

Bette Hagan  
Volunteer, Kitchen  
The A. James Clark Lodge





# Investors

## \$100,000 AND ABOVE

Altria  
The Clark Charitable Foundation, Inc.  
Ken and Julia Falke  
The Marcus Foundation, Inc.  
NikiPro Foundation, Inc.  
Pfizer

## \$25,000 - \$99,999

Capital Funding Group  
Chevron  
Disabled American Veterans (DAV)  
Families of the Wounded Fund  
Ford Motor Company Fund  
Howard and Susan Groff  
The Harry and Jeanette Weinberg Foundation  
IGT  
Loudoun Road Runners  
Fred and Britlan Malek  
The Mental Insight Foundation  
The Ohrstrom Foundation, Inc.  
PAE  
The Palmer Foundation  
Lynda and Stewart Resnick  
Southpaw Express, LLC  
Veterans Management Services, Inc.  
Veterans United Foundation  
The Wege Foundation

## \$10,000 - \$24,999

All Points Broadband  
American Action Network  
American Legion, Aux Unit 270, Angels of Mercy  
Apple  
AT&T Services, Inc.  
California Association of Hospitals and Health Systems  
Cecily Cameron and Derek Schrier  
Clune Construction Co.  
Comcast Corporation  
Community of Dayton, Virginia  
David Lynch Foundation  
The DiJulius Group  
The Enrichment Foundation  
Farmers Insurance  
General Motors  
KPMG  
Amanda Lee  
The McGhee Foundation  
Amy and Andrew McKnight  
Molly's Cockles and Mussels, LLC  
National Pork Producers Council  
The Noto Family  
Anthony Offutt  
Oracle Corporation  
Palantir Technologies, Inc.  
Patty and Greg Penske  
Quicken Loans  
Rebecca and Brent Simor

## \$10,000 - \$24,999 CONT.

Rumsfeld Foundation  
Sotera, a Key Company  
Laura and Greg Spivy  
The SunTrust Foundation  
TD Foundation  
Total Wine & More - Store 218  
Trident Maritime Systems  
Wal-Mart Stores, Inc.  
Wise Foundation  
Peter H.S. Wood

## \$5,000 - \$9,999

Aflac  
AKC Fund, Inc.  
Amazon.com  
Tim Armour  
B3 Solutions  
The Band Foundation  
Blank Rome LLP  
BNP Paribas  
Magalen O. Bryant  
Cameo Consulting Group  
The Carlyle Group Wealth Sharing Program (TC Group)  
Centerstone  
Coalition to Salute America's Heroes  
Debevoise & Plimpton LLP  
Doss Aviation, Inc.  
Dulles Area Association of REALTORS  
Employees Community Fund of Boeing  
Falkland Group, Inc.  
Falcon's Landing  
Favor TechConsulting, LLC  
Robert Ferris  
Francis Finelli  
Robert Gaines  
Christine and Curtis Gardner  
Phillip Gill  
Government Scientific Source, Inc.  
The Helen Clay Frick Foundation  
Hoffman Engineering  
Hounds F4R Heroes  
IST Research Corp.  
John Marshall Bank  
Jones Day  
Thomas Klein  
Leesburg Moose Lodge #1041  
John Lehman  
Paige and Ian Macleod  
Archer and Janet Macy  
Susan and Chris Masto  
Michael McCarthy  
McKinsey & Company, Inc.  
Miller & Chevalier Chartered  
Morgan Stanley

## \$5,000 - \$9,999 CONT.

National Response Corporation  
National Rural Electric Cooperative Association  
NewDay USA Foundation  
Pat and Paula Nigro  
Pure Storage  
PwC  
Ravn Alaska  
Roy A. Hunt Foundation  
SC3  
Sempra Energy  
Robert Shields  
Soar With Eagles Enterprises  
Southeastern Container Inc.  
Stanwich Advisors  
Stax, Inc.  
STS Foundation  
Sydney and William Walker  
Womble Carlyle  
Wynne Family Charitable Trust

## \$2,500 - \$4,999

A-Frame Solutions  
Actifio  
Acuity, Inc.  
ADS, Inc.  
Alvarez and Marsal Holdings, LLC  
American Legion Post #2001  
American Public University System  
Anheuser-Busch  
William Bacon  
Baltimore Bowmen, Inc.  
Bank of America Charitable Foundation  
Michael and Phyllis Bayer  
Gary Blosser  
Capital Mechanical, LLC  
Capital Tax Partners, LLP  
Charity Golf International, LLC  
CIT Group, Inc.  
A.J. Clark  
Compass, Inc.  
Cornerstone Building Services, Inc.  
Matthew Cwiernia  
Michael and Jen Dignam  
Deanna Dresel  
Carolyn and Braden Edwards



### **\$2,500 - \$4,999 CONT.**

Froelich Family Foundation  
GAM USA, Inc.  
Doreen Gee  
Mark and Allison Gray  
Great Country Farms  
James and Donna Hackman  
Harney Peak Foundation  
Herndon Women's Club  
Mary and Edwin Hoeltzel  
The Home Depot Foundation  
IntelliWare Systems, Inc.  
Craig Johnson  
Dennis Kelly  
Knight Point Systems LLC  
Connie and Ken Konkol  
Mercer LLC  
Michael Moyer  
Network Designs, Inc.  
PMC Treasury, Inc.  
Raytheon  
Robert O. Scholtz Foundation  
Frances Roberts  
Rolling Thunder Washington, DC Inc.  
Bethann Romeo  
Rosendin Electric, Inc.  
The Russell Group, Inc.  
SAIC

### **\$2,500 - \$4,999 CONT.**

SehlkeConsulting LLC  
Steel Flame  
Elizabeth and William Shea, Jr.  
Henry Stoeber  
Virginia Trade Partner Council  
Wealth Advisors Group, LLC  
Wegmans  
Mary Willard-Shaffer  
Karen and Matt Williams

# Financials

As of December 31	2016	2015
<b>ASSETS</b>		
Cash	\$2,575,901	\$1,708,773
Pledges Receivable	\$1,524,763	\$1,195,123
Net Land, Property, & Equipment	\$5,992,263	\$6,190,618
Other Assets	\$26,632	\$16,394
Total Assets	\$10,119,559	\$9,110,908
<b>LIABILITIES &amp; NET ASSETS</b>		
Accounts Payable & Other Liabilities	\$79,095	\$257,532
Total Liabilities	\$79,095	\$257,532
Total Net Assets	\$10,040,464	\$8,853,376
Total Liabilities & Net Assets	\$10,119,559	\$9,110,908
<b>STATEMENT OF ACTIVITIES</b>		
Contributions	\$917,781	\$1,463,071
Special Events	\$1,257,559	\$437,405
Grants	\$2,067,750	\$82,635
Other Revenue	\$673	\$7,303
Total Gross Revenue	\$4,243,763	\$1,990,414
Less Special Event Direct Costs	-\$344,160	-\$112,107
Net Public Support & Revenue	\$3,899,603	\$1,878,307
<b>PROGRAM SERVICES</b>		
Total Program Services	\$1,809,871	\$1,372,039
<b>SUPPORTING SERVICES</b>		
Management & General	\$182,064	\$142,795
Fundraising	\$720,580	\$404,472
Total Supporting Services	\$902,644	\$547,267
Total Expenses	\$2,712,515	\$1,919,306
Change in Net Assets	\$1,187,088	-\$40,999
Net Assets, Beginning of the Year	\$8,853,376	\$8,894,375
Net Assets, End of the Year	\$10,040,464	\$8,853,376

*Every gift makes a huge impact at Boulder Crest Retreat. Our team works hard to thank all donors for their investments throughout the year and in this report, we are only able to recognize gifts of \$2,500 and above. Thank you all!*



## Board of Directors

Ken Falke  
*Chairman and Founder*

Fred Malek  
*Vice Chairman & Co-Founder*

Dusty Baxley  
*Executive Director*

Deb Alderson

Chris Clements

Mike Dignam

LTG John A. Dubia  
*U.S. Army (Ret.)*

Braden Edwards

Tracey Ellis

Robert Flanagan

Bruce Gates

Tony Giachinta

Steve Kupka

Shane Moore

LTG Raymond Palumbo  
*U.S. Army (Ret.)*

Brian Rathjen

Henry Stoevers

Rob Veltre

Will Walker

MSgt Rob Wilkins  
*U.S. Air Force (Ret.)*

## Honorary Board

The Honorable Chuck Hagel  
*Former Secretary of Defense*

The Honorable John Lehman  
*Former Secretary of the Navy*

The Honorable Michael Wynne  
*Former Secretary of the Air Force*

GEN Henry Shelton  
*U.S. Army (Ret.)*

Gen Peter Pace  
*U.S. Marine Corps (Ret.)*

ADM William J. Fallon  
*U.S. Navy (Ret.)*

Gen Norton Schwartz  
*U.S. Air Force (Ret.)*

Captain Charles Plumb  
*U.S. Navy (Ret.)*

MSG Leroy Petry  
*U.S. Army (Ret.)*  
*Medal of Honor Recipient*

Rocky Bleier,  
*Veteran & Former NFL Player*

## Wellness Committee

John DiJulius

Brian Gast

Randy Hetrick

Lt. General Patricia Horoho (Ret.)

Rick Houcek

Michael Lewis, M.D.

Bret Moore, Ph.D.

Richard Tedeschi, Ph.D.

Barbara Van Dahlen, Ph.D.



CFC # 72934



Our dear friend Golden "Bud" Kirkland passed away late last fall. Retired Major Kirkland served over 20 years in the United States Marine Corps and was awarded the Bronze Star with (V) device for his actions during the Battle of Khe Sanh, in the Republic of Vietnam. After the Marine Corps, Bud had a successful career as a senior executive in the defense and telecommunications sectors.

Bud was an outstanding BCR Ambassador and avid fly fisherman. Our team and retreat guests have all benefited from his time spent volunteering and teaching combat veterans to fish. May he rest in peace.

## Ambassadors Remembered



In March of 2017, BCR Ambassador, Jim Schatz, lost the struggle with his life. Jim enlisted in the Army in 1977, and served as a paratrooper with the 82nd Airborne Division and was an instructor with the Army Marksmanship Unit. Jim had a positive and significant impact on all those that knew him.

We recognize Jim for his leadership and tireless work for BCR. Jim founded the Loudoun Road Runners 10K Trail Race in 2012 and to date, this race has raised nearly \$130,000. We are truly grateful to Jim and, although he is sorely missed, Jim will never be forgotten. May he rest in peace.



18370 Bluemont Village Lane  
PO Box 117  
Bluemont, Virginia 20135

P: 540-554-2727  
E: [info@bouldercrestretreat.org](mailto:info@bouldercrestretreat.org)

[facebook.com/BoulderCrestRetreat](https://facebook.com/BoulderCrestRetreat)  
 [@BCRforHeroes](https://twitter.com/BCRforHeroes)  
 connect with us on linkedin

*For more information, please visit [www.bouldercrestretreat.org](http://www.bouldercrestretreat.org).*