



BOULDER CREST
FOUNDATION



Beyond
OUR WALLS

ANNUAL REPORT 2021

LETTER FROM OUR FOUNDER

Dear Friends,

Now, more than ever, our veterans are in need of the support we provide here at Boulder Crest. 2021's annual report, "Beyond Our Walls," allows us a chance to share Boulder Crest's impact efforts and offer you a better understanding of how to support this growing national need.

Without a doubt, 2021 was an unprecedented year. 2021 marked two decades of warfare and the end of the war in Afghanistan. When the final US flight departed Kabul, the images and videos left our combat veterans with a broad range of emotions. And just when we all thought it was over, the crisis in the Ukraine occurred.

Since our opening in 2013, Boulder Crest has hosted over 7000 combat veterans, first responders, and their family members. In response to a greater demand for our services, Boulder Crest has scaled our Warrior PATHH program to seven other locations across the country. What was at one time only one Warrior PATHH program per month, is now nine.

We have also taken the concepts of Warrior PATHH, put them in to a book, Struggle Well, Thriving in the Aftermath of Trauma, and now export Struggle Well trainings to both active-duty military units and first responders.

In this report is a real example of our work. The story of Serena showcases our work and how it profoundly impacts those we serve. Thousands of warriors like Serena are transformed by our successful programs, and tens of thousands still need your help.

Thanks to your generosity, we expanded in 2021 even more than we imagined.

We are truly grateful and appreciate your continued confidence and support that makes this life-changing work possible.

Sincerely,



Ken Falke
Founder and Chairman of Boulder Crest Foundation



PROGRAMS



Boulder Crest believes a Warrior is never a victim of circumstance, rather, Warriors choose to serve and protect a cause that is greater than themselves. This means bravery, courage, sacrifice, and integrity are words to live by. Warriors have a deep love of country and a desire to always honor, serve, and protect.

When traumatic life experiences occur, the surrounding narrative is that trauma survivors forever live with a diminished, broken version of themselves. However, with the right training and philosophy, the outcome can be threefold: 1) A positive perspective, 2) Personal growth, and 3) A renewed life.

Boulder Crest programs are built by warriors, for warriors, and are based on the science of Posttraumatic Growth. In 2021, we finalized Warrior PATHH Curriculum Version 5.0 and continued with our nationwide expansion.

The Posttraumatic Growth training Boulder Crest provides is free of charge to those we serve. Boulder Crest programs ensure our warriors and their families can thrive, instead of just survive.

WARRIOR PATHH

A three-month program that begins with a seven-day intensive and immersive training course for combat veterans and first responders.

COUPLES PATHH

A five-day program that enables combat veterans and their spouses to make peace with their past, grow, and reconnect.

SW:S PATHH

A three-day program in partnership with SongwritingWith:Soldiers, for warriors, couples, spouses/caregivers, and Gold Star Family members. Participants take part in collaborative songwriting sessions with professional songwriters and participate in key aspects of PATHH programming.

FAMILY REST & RECONNECTION STAYS

2-7 night stays provides combat veterans and Gold Star Families with the chance to rest, reconnect, recharge, and grow at our Virginia and Arizona properties.

MILITARY TEEN WEEKENDS

A three-day program that serves teenage children of those who serve. This program provides like-minded peers with lifetime friendships and a memorable experience.



EDUCATION & TRAINING



DR. RICHARD TEDESCHI

All Boulder Crest programs are based on Posttraumatic Growth, a science co-founded by Dr. Richard Tedeschi. Boulder Crest's Institute for Posttraumatic Growth leads training sessions for the military, veterans, essential frontline workers, and first responders.

Boulder Crest is providing Struggle Well trainings to the Miami-Dade and Tucson Police Departments and growing this training to four other cities in 2022.

Our 2021 Struggle Well training brought together over 1,000 first responders, including police, fire, EMS, emergency management personnel, dispatchers, and healthcare workers.

In addition to training military and first responders, Boulder Crest formed partnerships with the American Psychological Association and the American Social Workers Board to bring the science of Posttraumatic Growth to mental health professionals.

“Struggle Well training has been **immensely beneficial to officers from across Dade County...** I am heartened that **this training is going to be made available to more of my brothers and sisters** across the country.”

CHIEF RENÉ LANDA, SOUTH MIAMI POLICE DEPARTMENT

“The reality is, these are human beings who have **sick children**, who have **aging parents**, who have just **suffered a loss**, who are still **trying to process a child dying in their arms the shift before**. These are all things that **if we don't create an environment where we can talk about it**, where we can offload those feelings and support each other, **we're going to have outcomes in the field we don't want and officers leaving the profession much sooner than they should.**”

CHIEF CHAD KASMAR, TUCSON POLICE DEPARTMENT

PROGRAM TESTIMONIALS



“For the first time, in a long time, I felt hopeful...that there is not only a community for warriors like my husband but also **an extension of thoughtfulness and care for spouses/caretakers.**”

FAMILY R&R PARTICIPANT



“I appreciate the stages of Songwritingwith:Soldiers PATHH that showed us **scared at the beginning, then **building trust to open up** and then being OK with others hearing my song. **The process brings change in such a short period of time.**”**

SW:S PATHH PARTICIPANT

SERENA'S SUCCESS STORY

Serena only saw a world that was hazy, gray and foggy. Every day was dull, and there was no joy in any of her experiences.

As Serena drove towards her Warrior PATHH program, she pulled over with every intention of keeping her life as it was.

Then reinstated, she found one last ounce of strength to keep going. That decision would change her forever.

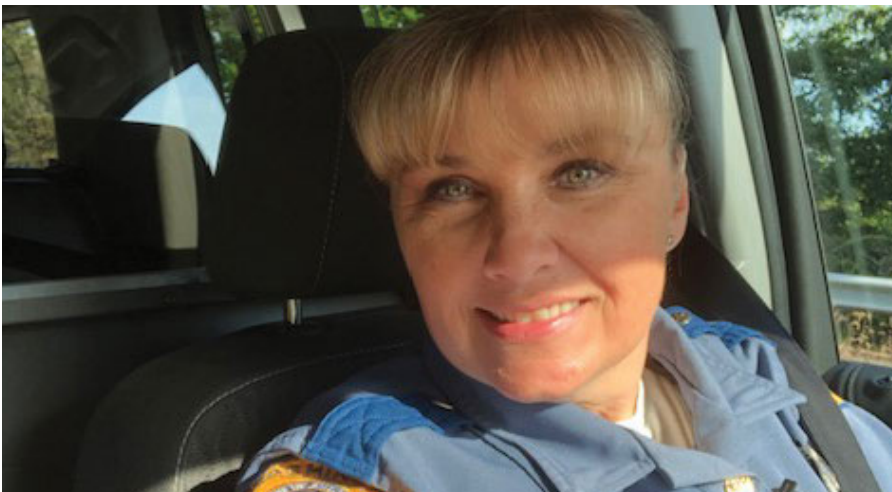
The traumatic stress during Serena's nearly 24-year career as a Washington State Trooper, led to failed personal relationships and overwhelming feelings of disconnectedness from the world around her.



Serena fell into a deep state of depression and did not know where to turn. With a heavy stigma surrounding stress associated with Serena's service in law enforcement, she felt there was no community support system surrounding her when she needed it the most.

Serena entered the labyrinth on the last day of her program. While quietly and calmly walking, she was overcome with a sense of internal release.

Warrior PATHH changed Serena's life from that moment, and every life experience that followed. She finally realized that her trauma wasn't something to be ashamed of.





Serena is now able to see all the brightness that life has to offer, and how beautiful the world is despite her past.

Today, Serena intends to serve as an example for other females in law enforcement.

She wants other first responders like herself to learn about Boulder Crest, attend the program, break the stigma, and find their new purpose.





OUR MISSION

To facilitate Posttraumatic Growth through transformative programs, world-class training and education initiatives, and research and advocacy efforts.

OUR IMPACT

Boulder Crest continues to demonstrate a profound impact on our participants' day-to-day quality of life.

Thanks to you, we are excited to share that our tremendous impact and growth gets stronger every year.

1326

FAMILY R&R
GUESTS

207

WARRIOR PATHH
STUDENTS

1069

STRUGGLE WELL
STUDENTS

2602

TOTAL BCF
PARTICIPANTS

603

TOTAL
VOLUNTEERS

31

CORPORATE
VOLUNTEER GROUPS

4444

VOLUNTEER HOURS
LOGGED

48

OUTREACH
EVENTS

100%

OF PARTICIPANTS RECOMMEND
BOULDER CREST FOUNDATION

FINANCIALS LEADERSHIP

ASSETS

Cash	\$11,081,010
Pledges Receivable	\$131,789
Net Land, Property & Equipment	\$15,697,826
Investments	\$699,332
Other Assets	\$403,879
Total Assets	\$28,013,836

LIABILITIES & NET ASSETS

Accounts Payable/Other Liabilities	\$345,884
Total Liabilities	\$345,884
Total Net Assets	\$27,667,952
Total Liabilities & Net Assets	\$28,013,836

STATEMENT OF ACTIVITIES

Contributions	\$3,189,968
Special Events	\$781,856
Grants	\$5,286,406
Other Revenue	\$132,663
Total Gross Revenue	\$9,390,893
Less Special Event Direct Costs	\$304,154
Net Public Support & Revenue	\$9,086,739

PROGRAM SERVICES

Total Program Services	\$5,746,833
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SUPPORTING SERVICES

Management & General	\$620,122
Fundraising	\$883,901
Total Supporting Services	\$1,504,023
Total Expenses	\$7,250,856
Change in Net Assets	\$1,835,883

START OF 2021 NET ASSETS	\$25,832,069
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END OF 2021 NET ASSETS	\$27,667,952
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BOARD OF DIRECTORS

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Rocky Bleier
Veteran & Former NFL Player

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INVESTORS

Every gift makes an impact at Boulder Crest Foundation. Our team works diligently to thank all investors for their contributions throughout the year. In this report, we are recognizing the gifts of \$2,500 and above. Thank you all for your interest and support of our work.

\$1,000,000 & ABOVE

- A. James and Alice B. Clark Foundation
- The Arthur M. Blank Family Foundation
- The Avalon Fund
- The Marcus Foundation, Inc.

\$500,000 - \$999,999

- Ford Motor Company Fund
- Lockheed Martin
- USAA Foundation

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- Anonymous¹
- The Boeing Company
- Disabled American Veterans
- Operation Legacy Foundation
- Resnick Foundation
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- Wounded Warrior Project

\$25,000 - \$99,999

- Abramson Family Foundation
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- Skookum Contract Services
- The Family of Josh Brown
- TRX Training
- United Rentals, Inc.
- Veterans United Foundation
- VFW Valley Veterans Ride for Heroes

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\$10,000 - \$24,999

- 911 Tower Challenge Foundation
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- Anonymous³
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- Heavy Construction Contractors Association
- Henry's Wrecker Service
- Houlihan Lokey, Inc.
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- IMIA Holdings
- IT Concepts, Inc.
- Jaquish & Kenninger Foundation
- Jones Day
- Lake Shore Systems, Inc.
- Wayne E. Lanhardt
- Leighton-Oare Foundation, Inc.
- Lombardi Family Foundation
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- Penske Corporation
- PricewaterhouseCoopers, LLP
- Michael Pronio
- R3 Strategic Support Group, Inc.

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- Concept Plus, LLC
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- Dell
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- William and Mary Fallon
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- Grant Thornton LLP
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- Harney Peak Foundation
- Hemington Wealth Management
- Horizon Builders Group
- Humana Military
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- The JIAN Group, LLC
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- Dennis Kelly
- Lesley and Brian Kelly
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- Susan and Chris Mastro
- Thomas McGrath
- Kevin and Loraine Melich
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- Dick Metz
- Michael Nagy
- OBX Tek, Inc.
- Joe Petite
- Gail Pilmore

- Raytheon Technologies
- Roy A. Hunt Foundation
- Pete and Elizabeth Seegers
- Sehlke Consulting, LLC
- Elizabeth and William Shea, Jr.
- Sheridan Family Charitable Fund
- Soar With Eagles Enterprises
- Tom and Amy Souza
- Terathink
- ThunderCat Technology
- Veterans Management Services, Inc.
- Sean Walsh
- Ron Zeff

\$2,500 - \$4,999

- AccelHRate
- Amentum
- AMF Walls & Ceilings, LLC
- Andersen Financial
- B3 Solutions
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- Tami Bredow
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- Wynne Family Charitable Trust
- Zero Point Zero Production Inc.

THANK YOU BERNIE & ARTHUR!

Boulder Crest Foundation recognizes the Co-Founders of The Home Depot and philanthropists **Mr. Bernie Marcus** and **Mr. Arthur M. Blank** for their visionary support for military members, veterans, first responders, and their families.

Bernie and Arthur's steadfast commitment and generosity allow us the opportunity to grow Boulder Crest and scale our Warrior PATHH program nationwide.



2021 >>> YEAR IN REVIEW



BOULDER CREST

FOUNDATION



SCAN ME



LOCATIONS

Boulder Crest Arizona (Sonoita, AZ)

Boulder Crest Virginia (Bluemont, VA)

CONNECT WITH US

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