



MILITARY & VETERAN WELLNESS



**BOULDER CREST**  
**RETREAT**



# Annual Report 2015





## FROM THE CHAIRMAN

Dearest Friends of Boulder Crest Retreat,

Our nation has been at war for nearly 15 years. This is the longest sustained period of conflict in our nation's history. The impact of multiple deployments and visible and invisible injuries is well known. Our mission and challenge remains focused on providing combat veterans and their families with all the necessary tools to live the great lives they deserve – here at home.

Thanks to your remarkable generosity and strong involvement, we are able to overcome this challenge at Boulder Crest Retreat. We are pleased to report that 2015 represented another year of major milestones, to include, completing our final construction on the property and hosting more than 2,000 combat veterans and family members from nearly every state in the nation since opening in September 2013.

2015 commenced our second fundraising campaign. This campaign is focused on our programs here at the Retreat and we are very pleased with the success of our first year. In addition to our normal fundraising activities, Boulder Crest Retreat is now a part of the national Combined Federal Campaign (CFC). The CFC provides federal government employees with the opportunity to invest in Boulder Crest Retreat with ease.

We are also honored to report an early 2016 leadership investment to develop the nation's first-ever non-clinical curriculum based on the concept of Post Traumatic Growth and make our therapeutic staff full-time here onsite. Our Warrior PATHH program is having amazing results on many combat veterans and their families across the nation and over the next 18 months, we will provide periodic reports on the scientific findings.

With a solid group of more than 1,200 community members and organizations, we have logged over 10,000 volunteer hours since the Retreat's beginning. With such a small and efficient staff, volunteerism is very important to our success, and for that, we thank you all very much.

2015 is now history and we are very pleased with our accomplishments in such a short period of time and are now turned to perfecting our processes and program delivery and looking forward to an exciting future. For now, we remain steadfast to delivering our two signature programs that annually serve over 700 combat veterans and their loved ones.

First, we conduct our Family R&R Stays. R&R stands for rest and reconnection. These stays can last from 2-7 nights and are intended to allow families to rest, reconnect, and recharge, in a beautiful setting and spend quality time together after being separated by long deployments. These stays are free of charge, with the exceptions of travel to the Retreat and groceries.

The second offering is our suite of PATHH combat stress recovery programs – focused on combat veterans (male and female), caregivers, couples, families, and Gold Star Families. These programs provide participants with the opportunity to make peace with their past, live in the present, and begin planning for their future. All of our PATHH programs are free of charge to include travel to the Retreat and meals. If you know someone who may benefit from our programs, please help spread the word.

On behalf of the Foundation's Board of Directors, Honorary Board of Directors, Wellness Advisory Committee, and the entire staff, please accept our sincere appreciation for your dedicated support. It is your generosity that makes it possible to heal our heroes, one family at a time.

With heartfelt respect and gratitude,

A handwritten signature in blue ink that reads "Ken Falke".

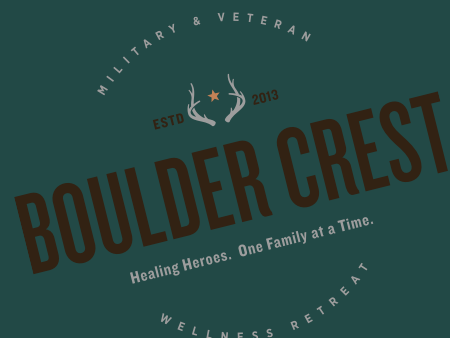
Ken Falke





# INTEGRITY | SELFLESSNESS | MISSION-FOCUSED | EMPATHETIC | RESILIENT

*Our retreat team lives, works, and is held accountable to these traits at all times. These traits are consistent with the remarkable military and veteran community that we serve. Our stakeholders deserve nothing less.*



## MISSION

To provide free, world-class, short-duration, high-impact retreats for combat veterans and their families.

## VISION

To revolutionize a model of healing that integrates evidence-based therapies, a safe peaceful space, and unparalleled customer service, to improve the physical, emotional, spiritual and economic wellbeing of our nation's combat veterans and their families.

## BOARD OF DIRECTORS

Ken Falke  
*Chairman and Founder*

Fred Malek  
*Vice Chairman & Co-Founder*

Dusty Baxley  
*Executive Director*

Deb Alderson

John Coster

Mike Dignam

LTG John A. Dubia  
*U.S. Army (Ret.)*

Tracey Ellis

Chris Ferguson

Bruce Gates

Tony Giachinta

Steve Kupka

Brian MacDonnell

Shane Moore

LTG Raymond Palumbo  
*U.S. Army (Ret.)*

Brian Rathjen

Henry Stoevers

Rob Veltre

MSgt Rob Wilkins  
*U.S. Air Force (Ret.)*

## HONORARY BOARD

The Honorable Chuck Hagel  
*Former Secretary of Defense*

The Honorable John Lehman  
*Former Secretary of the Navy*

The Honorable Michael Wynne  
*Former Secretary of the Air Force*

GEN Henry Shelton  
*U.S. Army (Ret.)*

Gen Peter Pace  
*U.S. Marine Corps (Ret.)*

ADM William J. Fallon  
*U.S. Navy (Ret.)*

Gen Norton Schwartz  
*U.S. Air Force (Ret.)*

MSG Leroy Petry  
*U.S. Army (Ret.)*  
*Medal of Honor Recipient*

Rocky Bleier,  
*Veteran & Former NFL Player*

## WELLNESS COMMITTEE

Bret A. Moore, Ph.D.

Richard Tedeschi, Ph.D.

Barbara Van Dahlen, Ph.D.



Military & Veteran Wellness  
**BOULDER CREST**  
RETREAT



# Signature Programs

## PATHH PROGRAMMING

*Boulder Crest Retreat's signature combat stress recovery programs are called PATHH (Progressive and Alternative Training for Healing Heroes). Lasting 1, 3, 5, and 7 days in length, and available for combat veterans, families, couples, caregivers, Gold Star Families and transitioning/transitioned veterans, PATHH leverages our safe, trusted, and beautiful Retreat setting. Warrior PATHH is based on the concept of Post Traumatic Growth, which is the notion that struggle with a major life crisis or traumatic event can lead to positive changes.*



## REST AND RECONNECTION RETREATS

*Boulder Crest Retreat is the perfect setting for families to escape the stresses of daily life and lengthy deployments, enjoy valuable time together, and prepare for their future with a renewed sense of hope and possibility. We devote a substantial portion of our calendar year to Family Rest & Reconnection Retreats. These free retreats are 2-7 nights in length and provide families with the opportunity to rest, reconnect and recharge - together.*





# Community Engagement



## 2nd Annual Boulder Crest Hoedown for Our Heroes

Residents of River Creek and Boulder Crest Retreat supporters enjoyed our 2015 Hoedown. Events included: a chili cook off, corn hole competition, line dancing program, live entertainment, and much more.



## Military Communities Sticking Together

Falcon's Landing and Caring for America are committed to our combat veterans and their families with ongoing financial support and countless volunteer service hours.



## 2nd Annual Boulder Crest Retreat Golf Tournament

We are honored by the hard work and support by Veterans Management Services, Inc. in support of our annual golf tournament. This tournament is our top fundraising event, and sets a new record every year!



## Volunteer Days Keeping Boulder Crest Beautiful

We could never complete our mission here at BCR without our community and corporate volunteers. Working hand in hand with our small, dedicated staff, our dedicated volunteers help us keep the Retreat in tip-top shape and pristine condition.



## Our Garden's First Season

2015 was our first in the Wallis Annenberg Heroes Garden, and a beautiful season it was! A huge thanks to Donna Hackman and Lisa Catlett, The Fauquier and Loudoun Garden Club, The Middleburg Garden Club and all the volunteers for their dedicated support and generosity.



## 4th Annual Loudoun County Road Runners 10K

Loudoun County Road Runners continue to turn up the pace annually with this challenging 10K woodland trail course. The weather is brisk, the hills are steep, and the funds raised from this event grow every year. Thank you!



## Many Community Cooks in Our Kitchen

Our kitchen is always full of great food and great company. Many community volunteers help with meal preparation. The Rotary Club of Leesburg is regularly on the scene.



## 2nd Annual Toast to Our Heroes Wine Tasting

Murray Hill in Leesburg, VA was the location for our annual BCR wine event. The evening was hosted by the Rotary Club of Leesburg, with our Presenting Sponsor, Altria, well-represented. The BCR Team took the opportunity to recognize Team Altria for their longstanding support. Our new BCR wine and label were showcased and vintner Leon Tackitt, of Tackitt Family Vineyards was in attendance.

# Investors



## \$100,000 AND ABOVE

Altria Group, Inc.  
The Brandt Foundation  
Clark Charitable Foundation  
Clark Construction Group, LLC  
Ken and Julia Falke  
Friends of the Senior Center at Cascades  
The Home Depot Foundation  
NikiPro Foundation Inc.

## \$25,000 - \$99,999

Ford Motor Company Fund  
Jersey Mike's  
Joe Weider Foundation  
Loudoun Road Runners  
Rumsfeld Foundation  
Shoulder 2 Shoulder, Inc.  
Toll Brothers, Inc.  
Tom Deierlein Foundation  
Veterans Management Services, Inc.  
Wins for Warriors Foundation (Justin Verlander)  
USO

## \$10,000 - \$24,999

All Points Broadband  
Burpee Foundation, Inc.  
Business Intelligence, Inc.  
Clune Construction Company  
Coburn Family Charitable Fund  
CRGT, Inc.  
Drew and Donna Schwartz Family Foundation  
Epling Landscaping  
Falcon's Landing  
The Fauquier and Loudoun Garden Club  
Frank and Katherine Finelli  
Fred and Britlan Malek  
The McGhee Foundation  
McKinsey & Company

The Mental Insight Foundation  
Molly's Cockles and Mussels, LLC  
PAE  
Roy A. Hunt Foundation  
Sandra and Andrew Shope  
The Soldiers & Sailors Memorial and Community Endowment, Inc.  
Sotera Defense Solutions, Inc.  
SunTrust Foundation  
US Joiner LLC  
Veterans United Foundation

## \$5,000 - \$9,999

The Band Foundation  
Blank Rome, LLP  
BNP Paribas  
Brian Rathjen Industries, LLC  
Magalen Bryant  
BTIG, LLC  
C2 Essentials, Inc.  
Capgemini Government Solutions LLC  
Capital One N.A.  
John and Dawn Coster  
Debevoise & Plimpton  
Doss Aviation, Inc.  
William Eisemann Sr.  
The Enrichment Foundation (Omaha Community Foundation)  
Robert Ferris  
H. O. Peet Foundation  
Donna and James Hackman  
Hoffman Engineering Corporation  
Hounds F4R Heroes  
Andy Jabbour  
John Marshall Bank  
Jones Day  
Dennis Kelly  
Michael Kirvan  
Landsdowne on the Potomac HOA  
John Lehman  
Archer and Janet Macy

Miller Chevalier Chartered  
Morgan Stanley & Company, LLC  
National Response Corporation  
Pat and Paula Nigro  
The Palmer Foundation  
Pricewaterhouse Coopers LLP  
Ravn Alaska  
The Robert O. Scholz Foundation  
Rotary Club of Leesburg  
Dave and Joan Sehmel  
Robert Shields  
Stanwich Advisors  
Stax, Inc.  
Trib Total Media, Inc.  
Rob and Delia Veltre  
VISA  
Winchester Carpet & Rug Co. Inc.  
Wise Foundation  
Womble Carlyle Sandridge & Rice, LLC  
YRCI

## \$2,500 - \$4,999

ADS, Inc.  
Deborah Alderson  
John Allison  
Alvarez and Marsal Holdings, LLC  
American Legion Ashburn Post #293  
Michael Arpey  
Ares Management, LLC  
Artemis Rising Invisible War Recovery Program  
Barbara Barr  
BB&T  
Howard Berger  
Brian Bernasek  
Big Easy BBQ Company  
Cameo Consulting Group, LLC  
Capital Mechanical, LLC  
Charity Golf International  
The Christman Company  
CIT Group, Inc.

Commonwealth Charitable Fund  
Trent Dalton  
DC Bowl Committee, Inc./Bill Phillips Memorial Fund  
Lt. General (Ret.) John and Maureen Dubia  
Robert Gaines  
GEICO Direct  
Great Country Farms  
Harney Peak Foundation  
Greg Hill  
I\_SW  
Innovative Data Solutions, LLC  
IntelliWare Systems, Inc.  
Kevin Lynch  
Kristine Macdonald  
Brian and Thomas MacDonnell  
Madison Hospitality Services, LLC  
Mercer LLC  
Middleburg Garden Club  
Tim Morris  
Michael Moyer  
Pat Mullijon  
Patrick Murphy  
Dominic Orfitelli  
PMC Treasury  
Rolling Thunder Washington, D.C. Inc.  
Rothschild  
Sage Age, Inc.  
Scitor Corporation  
Eleanor Simonelli  
Southeastern Container, Inc.  
Sprint Energy Services  
Tackitt Family Vineyards  
The Trident Foundation  
Wes Trochil  
UBS  
Virginia Trade Partner Council  
Edwin and Susanna White  
Tyler Zachem  
Zicht & Associates PLC

*Every gift makes a difference at Boulder Crest Retreat. It is very important to us that every investment is diligently recognized throughout the year and we work very hard to do so. This space limits our ability to highlight every donation made in 2015. For this report, we are recognizing financial and in-kind investments of \$2500 and above. Thanks again to all of our investors for helping us reach our 2015 goals.*



# Financials

## As of December 31

	2014	2015
<b>ASSETS</b>		
Cash	\$693,283	\$1,708,773
Pledges receivable, current	\$783,384	\$467,247
Net land, property, & equipment	\$6,257,739	\$6,190,618
Other assets	\$1,319,702	\$744,270
Total Assets	\$9,054,108	\$9,110,908
<b>LIABILITIES</b>		
Accounts payable & other liabilities	\$159,729	\$257,532
Line of credit	\$-	\$-
Total Liabilities	\$159,729	\$257,532
Total Net Assets	\$8,894,379	\$8,853,376
Total Liabilities & Net Assets	\$9,054,108	\$9,110,908

	2014	2015
<b>STATEMENT OF ACTIVITIES</b>		
Contributions	\$3,568,783	\$1,545,706
Special events	\$466,142	\$437,405
Other revenue	\$5	\$7,303
Total gross revenue	\$4,034,930	\$1,990,414
Less special event direct costs	(125,878)	(\$112,107)
Net Public Support & Revenue	\$3,909,052	\$1,878,307
<b>PROGRAM SERVICES</b>		
Total Program Services	\$1,123,599	\$1,372,039
<b>SUPPORTING SERVICES</b>		
Management & General	\$142,133	\$142,795
Fundraising	\$389,023	\$404,472
Total Supporting Services	\$531,166	\$547,267
Total Expenses	\$1,654,755	\$1,919,306
Change in Net Assets	\$2,254,297	(\$40,999)
<b>Net Assets, Beginning of the Year</b>	<b>\$6,640,082</b>	<b>\$8,894,375</b>
<b>Net Assets, End of the Year</b>	<b>\$8,894,379</b>	<b>\$8,853,376</b>

MILITARY & VETERAN WELLNESS






**BOULDER CREST**  
RETREAT

THANK YOU FOR  
YOUR CONTINUED  
SUPPORT



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 connect with us on linkedin



For more information please visit [www.bouldercrestretreat.org](http://www.bouldercrestretreat.org)