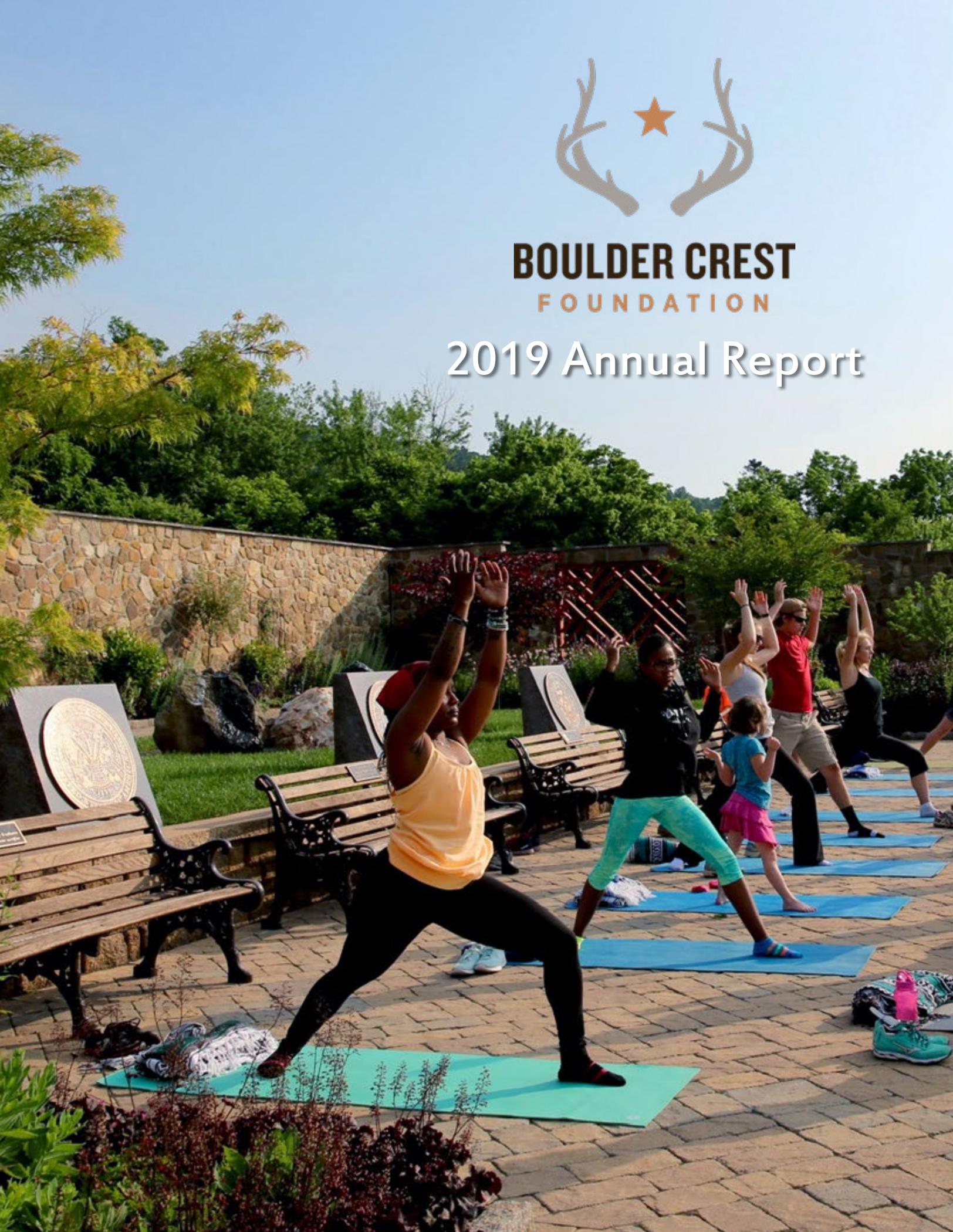




**BOULDER CREST**  
FOUNDATION

# 2019 Annual Report



Dearest Friends,

We are pleased to share Boulder Crest Foundation's 2019 Annual Report.

2019 was an amazing year for our organization. Our primary focus remains on the delivery of programs at our five-star retreat centers in Bluemont, Virginia and Sonoita, Arizona and, most importantly, our programs and advocacy designed to help bring down the number of military, veteran, and first responder suicides.

New in 2019, and most notably, marked the expansion of our Warrior PATHH program beyond the walls of our two properties. In 2019, two organizations adopted our program. The first location is Gratitude America headquartered in Fernandina Beach, Florida and the second is Camp Southern Ground founded by Zac Brown (known for the famous Zac Brown Band) in Fayetteville, Georgia.

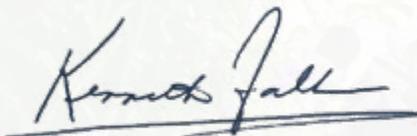
In 2020, we are excited to share that two additional partners will be delivering our Warrior PATHH program beyond our walls. Additionally, is a mobile training team headquartered in the Boulder Crest Institute for Posttraumatic Growth. This team will travel around the nation, and maybe even the globe, to deliver our Warrior PATHH program with partners that either do not have their own program teams or facilities.

With all of the expansion success, I would like to say thank you, to each and every one of you, for your continued longstanding interest and support.

I remain energized about our mission and vision and am hopeful that you do as well. In these challenging times, please continue to find a way to support us through volunteering or donating financially, and through in-kind gifts. We appreciate all your time, energy, and resources to make Boulder Crest a success.

On behalf of Boulder Crest Foundation's Board of Directors, our Honorary Board, Wellness Advisory Committee, and Staff, please accept our sincerest thank you and gratitude for your investments in 2019.

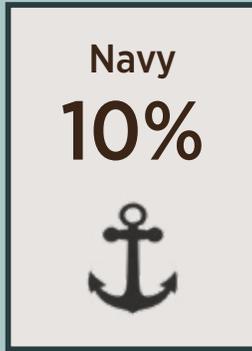
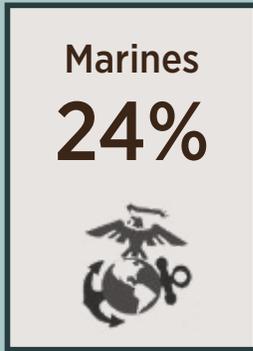
With heartfelt respect,



Ken Falke  
Chairman and Founder



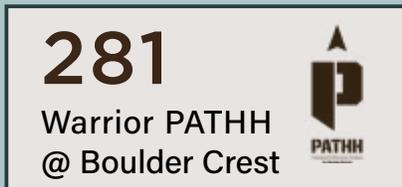
## Branches Served:



## Volunteering:

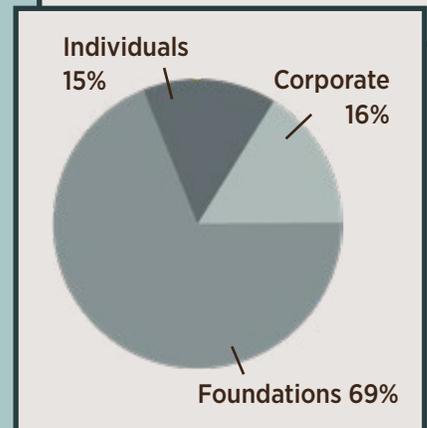
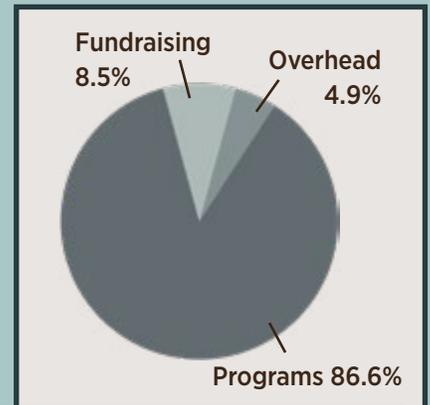


## Program Delivery:



**2019  
Impact**

## Financial Charts:



## Persons Served:





# ARIZONA



*Conducted 23 organized training programs.  
Hosted a total of 519 service members,  
veterans, and their family members.*



*Logged more than  
2,390 hours of  
community and  
corporate volunteer  
time.*





*Boulder Crest Arizona celebrated its 2nd Anniversary of opening of November 30.*



*Official opening and first season for The Wallis Annenberg Heroes Garden in Spring 2019.*



*Hosted Inaugural outreach events in Tucson and Phoenix to raise awareness of Boulder Crest Arizona.*



*Boulder Crest Virginia celebrated its 6th Anniversary of opening on September 6.*



*Piloted and perfected the Warrior PATHH Train-the-Trainer program*





# **BOULDER CREST** VIRGINIA

*Logged more than  
5,189 hours of  
community and  
corporate volunteer  
time.*



*Conducted 23  
organized training  
programs.*



*Hosted a total of 691  
service members,  
veterans, and their  
family members.*



# INSTITUTE



*Launched new mobile application myPATHH to support Warrior PATHH participants on their 18-month journey.*



*Conducted 13 programs and trained more than 13,000 military personnel, veterans, and first responders.*



*Expanded to Florida with Warrior PATHH partner, Gratitude America in April 2019.*



**GratitudeAmerica**

*Expanded to Georgia  
with Warrior PATHH  
partner Camp  
Southern Ground in  
September 2019.*



CAMP  
SOUTHERN  
GROUND



**BOULDER CREST**  
INSTITUTE

**LOUDOUN VIRGINIA**  
ECONOMIC DEVELOPMENT  
*Signatures of Loudoun*  
2019 DESIGN EXCELLENCE PR



*Awarded the 2019 Signatures of Loudoun Design  
Excellence Award by the Loudoun County  
Economic Development for and recognized as the  
Non-Profit of the Year by HillVets.*



*Boulder Crest Institute  
for Posttraumatic  
Growth celebrated its  
1st Anniversary of  
opening on  
September 12.*



# INVESTORS

## **\$1,000,000 AND ABOVE**

A. James & Alice B. Clark Foundation

## **\$250,000 - \$999,999**

The Avalon Fund

Lynda and Stewart Resnick  
Wounded Warrior Project, Inc.

## **\$100,000 - \$249,999**

Altria

The Angell Foundation  
Disabled American Veterans  
Gary Sinise Foundation  
The Harry and Jeanette Weinberg Foundation

## **\$25,000 - \$99,999**

Accenture Federal Services  
Anonymous<sup>1</sup>  
The Boeing Company  
The Family of Josh Brown  
The Capital Group Companies Charitable Foundation  
Jim and Vicki Click  
Ken and Julia Falke  
Ferris Family Charitable Fund  
Ford Motor Company Fund  
Mr. and Mrs. William J. Gray  
The Home Depot Foundation  
The Independence Fund  
The KeyW Corporation  
NikiPro Foundation, Inc.  
The Palmer Foundation  
The Permission To Start Dreaming Foundation  
RBC Foundation USA  
Derek Schrier and Cecily Cameron  
The Starr Foundation  
Veterans United Foundation  
WCM Investment Management  
West Michigan Veterans Coalition

## **\$10,000 - \$24,999**

Greg and Barbara Adgate  
American Scaffold  
ASRC Federal  
James and Mary Jo Ball  
The Baum Foundation  
The Baupost Group, LLC  
Blank Rome LLP  
BNP Paribas  
BTIG, LLC  
Burpee Foundation, Inc.  
Denultra Laverne Camp  
Frank and Carol Chambers  
Dynamic Aviation Group Inc.  
Carolyn and Braden Edwards  
The Enrichment Foundation  
The Erkiletian Family Foundation  
Rob and Laurie Gaines  
Christine and Curtis Gardner  
Google Data Centers  
GSO Business Management, LLC  
Guggenheim Securities, LLC  
Hendricks Family Foundation  
Hire Our Heroes  
Geoffrey and Tammy Howe  
Inland Pipe Rehabilitation  
International Marine and Industrial Applicators, LLC  
J.F. Lehman & Company, LLC  
Jones Day  
Thomas Klein  
Kramer Portraits  
Lake Shore Systems, Inc.  
Leidos, Inc.  
Leighton-Oare Foundation, Inc.  
Leonard and Judy Lauder  
Loudoun Road Runners  
Paige and Ian Macleod  
Fred and Britlan Malek  
The McGhee Foundation  
Amy and Andrew McKnight  
Murphy Surgery & Educational Research Trust  
New York City District Council of Carpenters Relief and Charity Fund  
NorthStar Group Services, Inc.

The Noto Family  
Penske Foundation  
Greg and Patty Penske  
PricewaterhouseCoopers, LLP  
Michael Pronio  
Quilty Family Charitable Fund  
R3 Strategic Support Group, Inc.  
Anne Marie Rink  
Roy A. Hunt Foundation  
Rumsfeld Foundation  
Wynell Schatz  
Silverleaf Club  
Rebecca and Brent Simor  
Laura and Greg Spivy  
Daniel D. Springer  
Teach A Man To Fish Foundation  
Terathink  
Trident Maritime Systems  
VFW Valley Veterans Ride for Heroes  
The William & Karin Banks Foundation  
William Howard Flowers, Jr. Foundation  
Wise Foundation

## **\$5,000 - \$9,999**

Aaron Redd Foundation  
ADS, Inc.  
Alcatraz Outlaws Lacrosse Club, LLC  
Alvarez and Marsal Holdings, LLC  
Axonic Capital  
B3 Solutions  
Baker Hostetler LLP  
Steven and Pamela Barger Barings  
Dan and Erin Beldy  
Bernhardt Wealth Management, Inc.  
Alfred Beyer  
Business Benefits Group  
CAID Industries  
Capital Mechanical, LLC  
Cargill  
Michael Carlson, Caymus Vineyards  
Matt Castle  
Charity Golf International  
Bruce Chudoba  
Christopher Clements  
Clune Construction Company  
Concept Plus, LLC  
Kenneth and Donna Daly DayBlink  
Morton and Grace Bender  
Evercore Partners Services East LLC  
Fisk Enterprises  
Raymond Floyd  
Fort Pitt Capital Group, LLC  
Gheen Manufacturing, Inc.  
Gridiron IT  
H&D Mechanical, LLC  
James and Donna Hackman  
Harney Peak Foundation  
David and Jennifer Hatfield  
The Helen Clay Frick Foundation  
Henry Crown and Company  
Henry's Wrecker Service  
Hoffman Engineering  
Mary Hopkins  
Houlihan Lokey, Inc.  
Hounds F4R Heroes  
Dean Hubbs  
JE Richards, Inc.  
Lesley and Brian Kelly  
Robert Joseph & Danis D. Korzeniewski  
Land of the Free Foundation  
Kevin Lynch  
Macaulay-Brown, Inc.  
Marsh & McLennan Companies  
Susan and Chris Masto  
Mitchell McCullough  
McKinsey & Company, Inc.  
John and Lena McMahon  
Mission Mulch, LLC  
The Morrison & Foerster Foundation  
Joe Petite  
PMC Treasury, Inc.  
Raytheon Employee Veterans Network (RAYVETS)  
Rob and Melani Walton Foundation  
Sagewind Capital, LLC  
Elizabeth and William Shea, Jr.  
Sheridan Family Charitable Fund  
Mr. & Mrs. Robert Shields

Jerry and Ellen Sigal  
Silicon Valley Community  
Foundation  
Soar With Eagles Enterprises  
Anne Thompson  
ThunderCat Technology  
United Rentals, Inc.  
VFW Auxiliary Dept of Virginia  
Sean Walsh  
Waste Control Specialists, LLC  
Marianna Winchester  
Robin Zakoor  
Ron Zeff

**\$2,500 - \$4,999**  
1901 Group  
Acuity, Inc.  
Aldie United Methodist Women  
American Systems  
Anonymous<sup>2</sup>  
Anonymous<sup>3</sup>  
B3 Group, Inc.  
William Bacon  
Barrister Digital Solutions  
BB&T  
BGS Consulting  
Peter and Lucille Braun

Broadleaf, Inc.  
Bryan Nicholas Spry Memorial Fund  
Callaghan Family Charitable Fund  
Christopher and Tracy  
Carspecken  
Alexis Casillas  
Charitable Adult Rides & Services, Inc.  
Sharon Christenson  
Combat Veteran Motorcycle  
Association (CVMA)  
Community Foundation  
for Loudoun and Northern  
Fauquier Counties  
Conflict Kinetics Corporation  
Contemporary Electrical Services, Inc.  
Corporate Office Properties, LP  
CowanGates  
Daikin Applied - Staunton  
Datatility, Inc.  
Diversified  
DM50  
Dozoretz Family Foundation  
LTG (Ret.) and Mrs. John A. Dubia  
Dulles Golf Center and Sports Park  
John and Heather Elder  
Endless Summer Harvest  
Equinix Government Solutions  
Joseph H. Fisher  
FLIR Systems, Inc.  
Freedom Floor Company  
Doreen Gee  
General Dynamics Information  
Technology  
Jason and Jen Grohs  
Groves Family Fund  
Hanson Family Charitable Fund  
Heavy Construction Contractors  
Association  
Helping Hands Society of Greater  
Washington  
Integrative Management Concepts, Inc.  
IntelliWare Systems, Inc.  
IT Cadre, LLC  
Patrick Jephson and Mary Jo Jacobi  
The JIAN Group, LLC  
Michael Kalas  
Dennis Kelly  
KForce  
KippsDesanto & Co.  
Knight Point Systems, LLC  
Leebcor Services, LLC  
Leesburg Daybreak Rotary  
Foundation, Inc.  
John and Barbara Lehman  
Levin Family Charitable Foundation



Nicholas and Meaghan Lockwood  
Paul Lombardi  
Lord, Abbett & Co. LLC  
Maersk Line Limited  
Kevin and Loraine Melich  
Molly's Cockles and Mussels, LLC  
Michael and Katherine Moyer  
NCI Information Systems, Inc.  
Network Designs, Inc.  
Nextera Energy, Inc.  
NFP Insurance Solutions  
Pacers Running  
PagnatoKarp  
Pelican Products, Inc.  
Piedmont Advisory Group  
Todd and Laurie Platt  
Raytheon Missile Systems  
Realworld Marketing, Inc.  
Rosendin Electric, Inc.  
RowdyAce Band  
RSM US LLP  
Pete and Elizabeth Seegers  
Shippensburg University  
Shoulder 2 Shoulder, Inc.  
Tom Souza  
Stable Craft Brewing  
Steel Flame  
Henry Stoeber  
Russ and Jamie Niemie  
The Sue Smith Team  
SunTrust Bank, Inc.  
TRSS, LLC  
Trustworthy Accountability Group (TAG)  
The Veatch Family Fund  
Veritiss, LLC  
Veterans Management Services, Inc.  
Xiaotao Wang

<b>FINANCIALS</b>		
<b>As of December 31</b>	<b>2019</b>	<b>2018</b>
<b>ASSETS</b>		
Cash	\$660,010	\$3,577,677
Pledges Receivable	\$493,929	\$643,552
Net Land, Property, & Equipment	\$16,956,676	\$17,588,620
Investments	\$4,620,678	\$260,004
Other Assets	\$170,482	\$97,978
<b>Total Assets</b>	<b>\$22,901,775</b>	<b>\$22,167,831</b>
<b>LIABILITIES &amp; NET ASSETS</b>		
Accounts Payable & Other Liabilities	\$283,059	\$664,550
<b>Total Liabilities</b>	<b>\$283,059</b>	<b>\$664,550</b>
<b>Total Net Assets</b>	<b>\$22,618,716</b>	<b>\$21,503,281</b>
<b>Total Liabilities &amp; Net Assets</b>	<b>\$22,901,775</b>	<b>\$22,167,831</b>
<b>STATEMENT OF ACTIVITIES</b>		
Contributions	\$2,686,974	\$1,511,537
Special Events	\$1,183,548	\$1,189,013
Grants	\$2,726,878	\$1,340,933
Other Revenue	\$139,942	\$59,934
<b>Total Gross Revenue</b>	<b>\$6,737,342</b>	<b>\$4,101,417</b>
Less Special Event Direct Costs	(\$340,294)	(\$254,727)
<b>Net Public Support &amp; Revenue</b>	<b>\$6,397,048</b>	<b>\$3,846,690</b>
<b>PROGRAM SERVICES</b>		
<b>Total Program Services</b>	<b>\$4,713,564</b>	<b>\$4,780,611</b>
<b>SUPPORTING SERVICES</b>		
Management & General	\$495,460	\$269,677
Fundraising	\$412,883	\$507,496
<b>Total Supporting Services</b>	<b>\$908,343</b>	<b>\$777,173</b>
<b>Total Expenses</b>	<b>\$5,621,907</b>	<b>\$5,557,784</b>
Change in Net Assets	\$1,115,435	(\$1,456,367)
<b>Net Assets, Beginning of the Year</b>	<b>\$21,503,281</b>	<b>\$22,959,648</b>
<b>Net Assets, End of the Year</b>	<b>\$22,618,716</b>	<b>\$21,503,281</b>

*Every gift makes a huge impact at Boulder Crest Foundation. Our team works hard to thank all donors for their investments throughout the year and in this report, we are only able to recognize gifts of \$2,500 and above. Thank you all!*

## Board of Directors

**Ken Falke**

*Chairman and Founder*

**Fred Malek**

*Vice Chairman and Co-Founder*

**Rob Assenmacher**

**James Ball**

**Jane-Scott Cantus**

**Chris Clements**

**LTG John A. Dubia**

*U.S. Army (Ret.)*

**Braden Edwards**

**Rob Gaines**

**Tony Giachinta**

**Lesley Kelly**

**Frank Killoran**

**Paul Lombardi**

**Mike Monroe**

**Brian Rathjen**

**Henry Stoever**

**Rob Veltre**

**Will Walker**

**MSgt. Rob Wilkins**

*U.S. Air Force (Ret.)*

## Honorary Board

**The Honorable Chuck Hagel**

*Former Secretary of Defense*

**The Honorable Bob McDonald**

*Former Secretary of Veterans Affairs*

**The Honorable John Lehman**

*Former Secretary of the Navy*

**The Honorable Michael Wynne**

*Former Secretary of the Air Force*

**GEN Henry Shelton**

*U.S. Army (Ret.)*

**Gen Peter Pace**

*U.S. Marine Corps (Ret.)*

**ADM William J. Fallon**

*U.S. Navy (Ret.)*

**Gen Norton Schwartz**

*U.S. Air Force (Ret.)*

**ADM Eric Olson**

*U.S. Navy (Ret.)*

**Captain Charles Plumb**

**U.S. Navy (Ret.)**

**MSG Leroy Petry**

*U.S. Army (Ret.)*

*Medal of Honor Recipient*

**Rocky Bleier**

*Veteran & Former NFL Player*

## Wellness Committee

**John DiJulius**

**Brian Gast**

**Dr. Michael Hemphill**

**Randy Hetrick**

**Lt. General Patricia Horoho (Ret.)**

**Rick Houcek**

**Dr. Michael Lewis**

**Dr. Bret Moore**

**Dr. Richard Tedeschi**



Boulder Crest is honored by the support provided by The Annenberg Foundation through several investments to underwrite the following projects to support our work:

### **Boulder Crest Virginia**

The Annenberg Foundation Cabin 2012

The Wallis Annenberg Heroes Garden 2014

### **Boulder Crest Arizona**

The Wallis Annenberg Heroes Hall 2018

The Wallis Annenberg Heroes Garden 2019

The Annenberg Foundation is a family foundation that provides funding and support to nonprofit organizations in the United States and globally.

The Foundation and its Board of Directors are also directly involved in the community with innovative projects that further its mission to advance the public well-being through improved communication. The Foundation encourages the development of effective ways to share ideas and knowledge. The Foundation is committed to core values of responsiveness, accessibility, fairness and involvement.

The Foundation believes in funding organizations that have a deep level of community involvement, are led by effective leaders and tackle challenging and timely problems. Specific organizational attributes valued by the Foundation are: visionary leadership, impact, sustainability, innovation, organizational strength, network of partnerships plus the population being served.

### **Mailing Address:**

**33735 Snickersville Turnpike  
PO Box 117  
Bluemont, Virginia 20135**

**P: 540-554-2727  
E: [info@bouldercrest.org](mailto:info@bouldercrest.org)**

 @BoulderCrestFoundation

 @BoulderCrestFdn

 @bouldercrestfoundation

### **Locations:**

**Boulder Crest Virginia  
(Bluemont, VA)**

**Boulder Crest Arizona  
(Sonoita, AZ)**

**Boulder Crest Institute  
(Bluemont, VA)**

 @Boulder Crest Retreat

 @Boulder Crest Foundation



**CFC # 72934**