

“People say what we’re all seeking is a meaning for life. I don’t think that’s what we’re really seeking. I think that what we’re really seeking is an experience of being alive.”

— *The Power of Myth, Joseph Campbell*



Biography

Joe grew up in swampy Central Florida and spent his teenaged years preparing for a career in law enforcement. He served in the Marion County Sheriff’s Office Explorer Program from age 14-17 and co-founded the North Marion High School Criminal Justice Club. Just as he was getting to a decision-point about college and a degree in criminal justice, he was convinced that military service would be an important developmental step and enlisted in the US Army as an Imagery Intelligence Analyst at the age of 17.

Serving primarily in Operational and Strategic levels during his 9-year career, he also traveled the world in support of conflicts across multiple areas of operation. He deployed as an augmentee for III Corps and XVIII Airborne Corps in Baghdad, Iraq, and, although not a Sailor, Joe also served on deployment to the Pacific aboard the USS Kitty Hawk (Carrier Vessel 63). He finished his service in the military as a Master Instructor at the Army’s Intelligence Center of Excellence at Fort Huachuca, Arizona in June 2008.

For 10 years following his military service, Joe continued to support the military as a Military Analyst Contractor and Subject Matter Expert during the Army’s creation of the Geospatial Intelligence (GEOINT) discipline, implementation of Intelligence, Surveillance, and Reconnaissance (ISR) training, and multiple other Intelligence-related special projects. A senior leader in multiple business over this time, Joe developed a passion for serving people.

Attending Boulder Crest Foundation’s Warrior PATHH Program in 2018, Joe began a journey of self-awareness and Posttraumatic Growth that quite literally saved his life. As Master PATHH Guide and Master Struggle Well Guide, Joe continues to serve those who wear or wore a uniform – as an Expert Guide who has seen the depths of despair and shares his experiences with others, so they see thriving is once again and always possible. For more than five years, Joe served as the Executive Director for Boulder Crest Arizona and launched Arizona’s Struggle Well program. Today, he is Vice President for Strategy and Operations, and leads the charge to ensure Boulder Crest is positioned to continue its exponential growth and expansion, while maintaining its high standards and profound impact.

Education

Joe finished his Bachelor of Science in Business Leadership & Management at Capella University (Summa Cum Laude, 4.0) in 2008 and a Master Certificate in Nonprofit Management at Georgetown University’s McCourt School of Public Policy in 2021.

Honors & Awards

Inductee into the Arizona Veterans Hall of Fame, 2021 Greater Sierra Vista Veteran of the Year, 2021 Sierra Vista 20 Under 40 List, The Legacy Foundation of Southeast Arizona’s Veterans Wall, HillVets 100 Class of 2019, Mayor’s Award for Excellence, LTC Thomas Knowlton Award, and FBI Outstanding Community Service Award.